KS4 Year 10 Curriculum Overview

Subject: Business Studies

	Topics being taught	What you will be assessed on	How you can support at home
Autumn Term	(Theme 1.2) understanding how to meet customer needs and (1.4.3) the marketing mix	Outline, state and explain questions – 1, 2, 3 mark questions	Look around your local area at the different types of businesses from small to large Look into how social media is used by businesses to collect information
	OCTOBER 1/2 TERM		
	(Theme 1.1) Introduction to dynamic businesses and the role of business enterprise and (Theme 1.4.1 and 1.4.2) Types of ownership and business location	Recap of explain questions (3) and introduction to discuss questions (6 amrks)	Watch business programmes – The Apprentice, Dragons Den and Undercover Boss Look around your local area at the different types of businesses from small to large
	CHRISTMAS		
Spring Term	(Theme 1.3) Understanding of revenue, costs and profits	Recap of discuss questions (6) and introduction to 6 mark analyse questions to begin working on application skills	Look at inflows and outflows in your household and look at how budgeting can help Compare how the interest rate will affect saving and borrowing for individuals
	FEBRUARY 1/2 TERM		
	(Theme 1.3) Understanding of cash and the importance of cash and profit to a business.	Recap of analyse questions (6) and introduction to 9 mark justify questions and 12 mark evaluate questions (More focused on 9 markers in this term)	Look around your local area at the different types of businesses from small to large Compare different businesses and the type of finance they may aim to acquire. E.g. bank loan
	EASTER		
Summer Term	(Theme 1.5) To understand how the external environment affects businesses	9 mark justify question recap with a larger focus placed on 12 mark questions this term to focus more on evaluation skills	Look at recent laws that have been introduced that affect businesses Look at how certain businesses have adapted to changes in technology i.e. online websites
	MAY 1/2 TERM		
	(1.5.4) The economy and business covering the economic climate and external influences on businesses and (Theme 1.4.4) Business plans and Recap of Theme 1	End of year exam – this will cover all theme 1 content. It will last 1hour 45 minutes and will be out of 90 marks. This will be a full past paper.	Use GCSE pod and BBC bitesize to watch pod casts and complete MCQ questions. Use the GCSE independent resources folder to fill knowledge gaps and practice exam technique

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KS4 Year 11 Curriculum Overview

Subject: Business Studies

	Topics being taught	What you will be assessed on	How you can support at home
Autumn Term	(Theme 2.1.1 – 2.1.3) Aims and objectives, business growth and Business and Globalisation. (Theme 2.1.4) Ethics and the environment. (Theme 2.2.1) understanding how businesses use the marketing mix to achieve aims	You will be given a practice of 3/6/9/12 mark questions from theme 1 to help prepare for the mock.	Look at businesses that have grown – MNCs – such as Tesco Have a conversation about how globalisation has affected trade
	OCTOBER 1/2 TERM		
	(Theme 2.2.2 – 2.2.4) understanding how businesses use the marketing mix to achieve aims and objectives. (Theme 2.5.1) Organisational structures	You will focus on 6 and 9 mark questions.	Compare how different business promote their products Look at how different businesses structure their operations
	CHRISTMAS		
Spring Term	(Theme 2.2.5) how businesses use the marketing mix to make business decisions. (Theme 2.5.1-2.5.4) Understanding how businesses are structured and how they look after their employees. (Theme 2.3.1) Understand how business operations affect efficiency, costs and quality	You will be given calculation questions and model answers to the 9 and 12 markers.	Watch “inside the factory” on the BBC Watch “undercover boss” and look at how customer service and production vary from each business.
	FEBRUARY 1/2 TERM		
	(Theme 2.3.2-2.3.4) Understand how business operations affect efficiency, costs and quality (2.4.1) Business Calculations	You will be given a practice of 3/6/9/12 mark questions from theme 2	Compare how a big business is likely to organise themselves compared to a small business Look into Apple and see how they motivate their staff
	EASTER		
Summer Term	(2.4.2) Business Calculations Theme 2 Topic recap	Revision for GCSEs	Use GCSE pod and BBC bitesize to watch pod casts and complete MCQ questions. Use the GCSE independent resources folder to fill knowledge gaps and practice exam technique
	MAY 1/2 TERM		
	Exam preparation		Use GCSE pod and BBC bitesize to watch pod casts and complete MCQ questions. Use the GCSE independent resources folder to fill knowledge gaps and practice exam technique

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